

## Check the Label - Boycott Israeli Dates Campaign

Assalamu Alaikum wa Rahmatullahi wa Barakatu

Dear Respected Brother

I pray this letter finds you showered in Allah's Mercies.

As Ramadhan approaches, Muslims around the country will be preparing to welcome the arrival of this blessed month, which will include buying dates to break their fasts.

Friends of Al-Aqsa would like to draw your attention to a very important campaign that we run annually, and we hope that you can support us.

Every year, Israel exports millions of pounds worth of dates to the world, which many people buy and use to break their fasts. These dates are grown in illegal settlements in the West Bank and the Jordan Valley, on land that has been stolen from Palestinians. By buying these dates, we are in fact helping Israel to continue its occupation and oppression of the Palestinian people.

For this reason, Friends of Al-Aqsa will again be launching the **Boycott Israeli Dates campaign – 'Check the Label'**.

If you would like to order any of the FREE literature to distribute please contact us at [info@aqsa.org.uk](mailto:info@aqsa.org.uk) and tell us which area or mosque you can cover.

The focus right now is encouraging shops, wholesalers and importers not to source their dates from Israel. We would like to ask if your Masjid would like to help with this and support the campaign. If you would like to officially support the campaign please send your logo to [arif@aqsa.org.uk](mailto:arif@aqsa.org.uk).

We have seen a huge shift in the way the state of Israel and the occupation is viewed globally – however, there is still a lot of work to be done. This is your chance to be a part of the free Palestine movement. We look forward to hearing from you.

Thank you for your support.

Wasalam alaykum

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